

BACHELOR OF BUSINESS ADMINISTRATION SUGGESTED PROGRAMS OF STUDY

This is a suggested study plan for the Bachelor of Business Administration. This document is to be used as an example only and does not replace the Handbook of Undergraduate Studies <http://handbook.mq.edu.au/> or the University Timetable <http://www.timetables.mq.edu.au/>.

General degree rules:

Obtain an aggregate of at least 72 credit points, Maximum number of credit points at 100 level - 30; minimum number of credit points in units at 300 level or above designated in the Schedule of Undergraduate Units as Commerce or Economics units - 18, which must include the following approved coherent study:

BBA350, BBA360, BBA315 and 3cp from any 300 level BBA, MKTG, HRM or DEM unit.

Full-time Students, Suggested First Year Program

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
MKTG101*	Marketing Fundamentals	3	ACCG105	Introductory Financial Accounting	3
BBA103	Business Economics	3	BBA102	Business Organisation Principles	3
STAT170*	Introductory Statistics	3	ISYS123*	<i>Or any 100 Level COMP or ISYS unit</i>	3
HRM107*	Introduction to Human Resources	3	100	Level Elective or General credit	3

Maximum number of credit points at 100 level = 30.

Full-time Students, Suggested Second Year Program

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
ACCG200*	Fundamentals of Management Accounting	3	BUSL250*	Basic Business Law	3
200	Level Electives or General credit	3	200	Level Electives or General credit	3
200	Level Electives or General credit	3	200	Level Electives or General credit	3
200	Level Electives or General credit	3	200	Level Electives or General credit	3

Please be aware that some 300 level units require you to study units at 200 level first (This is called a prerequisite). It is advisable to decide on your 300 level units now to ensure that you enrol in the correct 200 level prerequisites. The University Handbook lists all prerequisites.

Full-time Students, Suggested Third Year Program

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
100 or 200	Level Elective or General credit	3	100 or 200	Level Elective or General credit	3
BBA350	Strategic Management	3	BBA360	Business Project	3
BBA315	Business Forecasting	3	300	Level Commerce or Economics unit	3
300	Level BBA, MKTG, HRM or DEM unit.	3	300	Level Commerce or Economics unit	3

Minimum number of credit points in units at 300 level or above designated in the Schedule of Undergraduate Units as Commerce or Economics units = 18

Notes: * These units are available in both semesters.

Important

1. Only for students who transfer or enrol into this degree in 2008
2. Students are governed by the rules of the year they enrol
3. For any further enquiries, please email: business_students@efs.mq.edu.au

Possible Business Dept Electives

<p>Business Demographics</p> <p>DEM127 Elements of Demography (3) DEM256 Business Demographics (3) DEM355 Social and Applied Demography (3) DEM356 Demographic Techniques (3)</p>	<p>HR Management</p> <p>HRM207 Human Resource Development (3) HRM217 Human Resource Planning and Performance Management (3) HRM307 Human Resource Mgmt – Issues and Processes(3) BBA340 Cross Cultural Management (3) BUSL333 Human Resources Law (3)</p>
<p>Marketing</p> <p>BBA203 Product & Pricing Decisions (3) BBA213 Distribution Decisions (3) BBA313 Marketing Management (3) BBA340 Cross Cultural Management (3) BBA303 Marketing Communications (3) MKTG306 Electronic Commerce Marketing Channels (3)</p>	

Other Possible Commerce Electives

<p>Accounting and Finance</p> <p>ACCG201 Organisational Planning and Control (3) ACCG250 Accounting System Design and Development(3) ACCG330 Advanced Topics in Mgmt Accounting (3) ACCG350 Financial Statement Analysis (3) ACCG353 Corporate Financial Design (3) ACCG355 Information Systems for Management (3)</p>	<p>Business Law</p> <p>BUSL201 Law in Australian Society (3) BUSL301 Corporations Law (3) BUSL315 Business Litigation (3) BUSL320 Revenue Law (3) BUSL333 Human Resources Law (3) BUSL350 Marketing and Management Law (3) BUSL377 Japanese Trade Law (3) BUSL388 Chinese Trade and Investment Law (3)</p>
<p>Economics</p> <p>BBA204 Industry Policy & Business Management (3) BBA214 Macroeconomic Policy & Business (3) ECON350 Money & Finance (3) BBA320 Asian Business Environment (3) BBA321 The Japanese Economy (3)</p>	<p>Finance</p> <p>ACST201 Financial Techniques (3) BBA204 Industry Policy & Business Management (3) BBA214 Macroeconomic Policy & Business (3) ECON350 Money & Finance (3) ECON335 Economics of Financial Institutions (3) ECON360 International Finance (3)</p>
<p>Information Systems</p> <p>ISYS227 Requirements Analysis & System Design (3) COMP247 Data Communications (3) ISYS201 Application Development (3) ISYS224 Database Systems (3) ISYS301 System Integration (3) ISYS302 IT Systems and Project Management (3)</p>	<p>Operations Research</p> <p>STAT270 Applied Statistics (3) STAT279 Operations Research I (3) STAT379 Operations Research II (3) STAT321 Logistics & Project Management (3) STAT373 Statistical Design (3)</p>
<p>Organisational Psychology</p> <p>PSY104 Introduction to Psychology I (3) PSY105 Introduction to Psychology II (3) PSY222 Design and Statistics (4) PSY307 Organisational Psychology (4)</p>	