



**BACHELOR OF BUSINESS ADMINISTRATION**  
SUGGESTED PROGRAMS OF STUDY

This is a suggested study plan for the Bachelor of Business Administration. This document is to be used as an example only and does not replace the Handbook of Undergraduate Studies <http://handbook.mq.edu.au/> or the University Timetable <http://www.timetables.mq.edu.au/>.

**General degree rules:**

Obtain an aggregate of at least 72 credit points, Maximum number of credit points at 100 level - 30; minimum number of credit points in units at 300 level or above designated in the Schedule of Undergraduate Units as Commerce or Economics units - 18, which must include the following approved coherent study:

BBA350, BBA360, BBA315 and 3cp from any 300 level BBA, MKTG, HRM or DEM unit.

*Full-time Students, Suggested First Year Program*

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
MKTG101*	Marketing Fundamentals	3	ACCG105	Introductory Financial Accounting	3
BBA103	Business Economics	3	BBA102	Business Organisation Principles	3
STAT170*	Introductory Statistics	3	ISYS123*	Or any 100 Level COMP or ISYS unit	3
HRM107*	Introduction to Human Resources	3	100	Level Elective or General credit	3

Maximum number of credit points at 100 level = 30.

*Full-time Students, Suggested Second Year Program*

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
ACCG200*	Fundamentals of Management Accounting	3	BUSL250*	Basic Business Law	3
200	Level Electives or General credit	3	BBA216	Business Communication Skills	3
200	Level Electives or General credit	3	200	Level Electives or General credit	3
200	Level Electives or General credit	3	200	Level Electives or General credit	3

Please be aware that some 300 level units require you to study units at 200 level first (this is called a prerequisite). It is advisable to decide on your 300 level units now to ensure that you enrol in the correct 200 level prerequisites. The University Handbook lists all prerequisites.

*Full-time Students, Suggested Third Year Program*

SEMESTER 1			SEMESTER 2		
Code	Name	cps	Code	Name	cps
100 or 200	Level Elective or General credit	3	100 or 200	Level Elective or General credit	3
BBA350	Strategic Management	3	BBA360	Business Project	3
BBA315	Business Forecasting	3	300	Level Commerce or Economics unit	3
300	Level BBA, MKTG, HRM or DEM unit.	3	300	Level Commerce or Economics unit	3

Minimum number of credit points in units at 300 level or above designated in the Schedule of Undergraduate Units as Commerce or Economics units = 18

Notes: \* These units are available in both semesters.

**Important**

1. Only for students who transfer or enrol into this degree in 2008
2. Students are governed by the rules of the year they enrol
3. For any further enquiries, please email: [business\\_students@efs.mq.edu.au](mailto:business_students@efs.mq.edu.au)

## IMPORTANT NOTICE FOR BBA Students

For students who entered the Bachelor of Business Administration degree (BBA) in **2008**

**BBA 216-Business Communication Skills is a CORE UNIT** and must be completed to meet the degree requirements

(BBA 216 is only offered in second Semester)

**# Please choose your 200 level units carefully** as they may not form part of the prerequisite requirements for your preferred 300 level units. If you are unsure about your selection of 200 level units please seek advice from Department of Business.